CONTRACT



WBTV One Julian Price Place Charlotte, NC 28208 (704) 374-3500

And:

Greer, Margolis, & Mitchell #1 1010 Wisconsin Ave. Suite 800 Washington, DC 20007

	Contract / Revision		Alt Order #
	829764 /		
Product			
OBAMA FOR AMERICA			
Contract Dates	Estimate #		
10/02/12 - 10/08/12	1537		
Advertiser		Ori	ginal Date / Revision
Obama for America 2012	2012		9/28/12 / 09/28/12
	Rilling Cycle Rilling	Cal	ondar Cach/Trado

Billing Cycle	Billing Cale	endar_	Cash/Trade
EOM/EOC	Broadcast		Cash
Station	Account Ex	<u>kecutive</u>	Sales Office
WBTV	Dave Clark	(Telerep-Washin
Special Handl	ing		
Demographic			
Adults 35+			
IDB#	Advertiser	<u>Code</u>	Product Code
	95		101
Agency Ref		Advertiser	Ref

		Spots/		To	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
N 44 WBTV 10/02/12 10/05/12 Rachael Ray	10a-11a	:30	NM	4	\$400.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/01/12 10/07/12 - TWTF 4	\$100.00				
N 45 WBTV 10/02/12 10/05/12 WBTV News @ 11p Start Date End Date Weekdays Spots/Week	11p-1135p	:30	NM	8	\$3,200.00
Week: 10/01/12 End Date Weekdays Spots/Week 10/07/12 TWTF 8	<u>Rate</u> \$400.00				
N 46 WBTV 10/08/12 10/08/12 WBTV News @ 11p	11p-1135p	:30	NM	2	\$2,200.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/08/12 10/14/12 2 2	\$1,100.00				
N 47 WBTV 10/02/12 10/04/12 David Letterman	1135-1237a	:30	NM	4	\$1,400.00
Week: 10/01/12 End Date Weekdays Spots/Week 10/07/12 TWT 4	<u>Rate</u> \$350.00				
N 48 WBTV 10/08/12 10/08/12 David Letterman	1135-1237a	:30	NM	1	\$525.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/12 1 1	\$525.00				
N 49 WBTV 10/02/12 10/07/12 Price Is Right	11a-12p	:30	NM	5	\$3,000.00
Week: 10/01/12 End Date Weekdays Spots/Week 10/07/12 - TWTF 5	<u>Rate</u> \$600.00				
N 50 WBTV 10/02/12 10/07/12 CBS Daytime	12:30-2p	:30	NM	4	\$1,800.00
Start Date End Date Weekdays Spots/Week	Rate	.00			ψ1,000.00
Week: 10/01/12 10/07/12 - TWTF 4	\$450.00				
N 51 WBTV 10/08/12 10/08/12 CBS Daytime	12:30-2p	:30	NM	1	\$375.00
Week: 10/08/12 End Date Weekdays Spots/Week	<u>Rate</u> \$375.00				
N 52 WBTV 10/02/12 10/05/12 Late, Late Show	1237a-137a	:30	NM	4	\$160.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	4	φ160.00
Week: 10/01/12 10/07/12 -TWTF 4	\$40.00				
N 53 WBTV 10/02/12 10/05/12 WBTV News At Noon	12-12:30p	:30	NM	4	\$880.00
Week: Start Date End Date Weekdays Spots/Week 10/01/12 10/07/12 - TWTF 4	<u>Rate</u> \$220.00				
	· · · · · · · · · · · · · · · · · · ·				# 00 5 00
N 54 WBTV 10/08/12 10/08/12 WBTV News At Noon Start Date End Date Weekdays Spots/Week	12-12:30p Rate	:30	NM	1	\$225.00
Spois/Week	Nate				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions



	Contract / Revision 829764 /	<u> </u>	Alt Order #				
Contract Dates 10/02/12 - 10/08/12	Product OBAMA FOR AME	RICA	Estimate # 1537				
Advertiser Obama for America 2012			nal Date / Revision /28/12 / 09/28/12				

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	Rate \$225.00				
N 55 WBTV 10/02/12 10/05/12 The Talk	2-3p	:30	NM	4	\$1,400.00
Start Date Week: 10/01/12End Date 10/07/12Weekdays - TWTFSpots/Week 	Rate \$350.00				
N 56 WBTV 10/08/12 10/08/12 The Talk	2-3p	:30	NM	1	\$175.00
Start Date Week: 10/08/12End Date 10/14/12Weekdays 1Spots/Week1	<u>Rate</u> \$175.00				
N 57 WBTV 10/02/12 10/05/12 Let's Make A Deal	3-4p	:30	NM	4	\$2,800.00
Start Date Week:End Date 10/01/12Weekdays - TWIFSpots/Week 	<u>Rate</u> \$700.00				
N 58 WBTV 10/08/12 10/08/12 Let's Make A Deal	3-4p	:30	NM	1	\$250.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$250.00				
N 59 WBTV 10/02/12 10/05/12 WBTV News at 4p	M-F 4-4.30p	:30	NM	4	\$2,100.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 - TWTF 4	<u>Rate</u> \$525.00				
N 60 WBTV 10/02/12 10/05/12 WBTV News 430a	430-5a	:30	NM	4	\$120.00
Week: 10/01/12 End Date Weekdays Spots/Week 10/07/12 TWIF- 4	<u>Rate</u> \$30.00				
N 61 WBTV 10/08/12 10/08/12 WBTV News 430a	430-5a	:30	NM	1	\$40.00
Start Date Week: 10/08/12End Date 10/14/12Weekdays 1Spots/Week1	<u>Rate</u> \$40.00				
N 62 WBTV 10/02/12 10/05/12 WBTV News at 4.30p	M-F 4.30p-5p	:30	NM	4	\$640.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 - TWTF 4	Rate \$160.00				
N 63 WBTV 10/08/12 10/08/12 WBTV News at 4.30p	M-F 4.30p-5p	:30	NM	1	\$650.00
Start Date Week: 10/08/12End Date 10/14/12Weekdays 1Spots/Week1	<u>Rate</u> \$650.00				
N 64 WBTV 10/02/12 10/05/12 WBTV News 5a	5-530a	:30	NM	3	\$1,125.00
Week: Start Date 10/01/12 End Date 10/07/12 Weekdays - TWTF Spots/Week 3	Rate \$375.00				
N 65 WBTV 10/02/12 10/05/12 WBTV News at 5p	5p-5:30p	:30	NM	4	\$2,800.00
Start Date Week: $\frac{10}{10}$ End Date 10/07/12Weekdays - TWTFSpots/Week 4	Rate \$700.00				
N 66 WBTV 10/02/12 10/05/12 WBTV News 530a	530-6a	:30	NM	4	\$2,000.00
Week: 10/01/12 End Date Weekdays Spots/Week 10/07/12 - TWTF- 4	Rate \$500.00				
N 67 WBTV 10/02/12 10/05/12 WBTV News at 530p	M-F 530p-6p	:30	NM	4	\$1,300.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 - TWTF 4	Rate \$325.00				
N 68 WBTV 10/08/12 10/08/12 WBTV News at 530p	M-F 530p-6p	:30	NM	1	\$700.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	Rate \$700.00				
N 69 WBTV 10/02/12 10/05/12 WBTV News at 6p	M-F 6p-630p	:30	NM	5	\$1,750.00
Start Date Week: $\frac{10}{10}$ End Date 10/07/12Weekdays - TWTFSpots/Week 5	Rate \$350.00				
N 70 WBTV 10/08/12 10/08/12 WBTV News at 6p	M-F 6p-630p	:30	NM	2	\$1,600.00
Start Date Week: 10/08/12End Date 10/14/12Weekdays 2Spots/Week2	Rate \$800.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



	Contract / Revision 829764 /	Alt Order #
Contract Dates 10/02/12 - 10/08/12	Product OBAMA FOR AME	Estimate # ERICA 1537
Advertiser Obama for America 2012	Original Date / Revision 09/28/12 / 09/28/12	

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate		NIN 4	_	#4 500 00
N 71 WBTV 10/02/12 10/05/12 WBTV News 6a Start Date End Date Weekdays Spots/Week	6-7a Rate	:30	NM	5	\$1,500.00
Week: 10/01/12 10/07/12 - TWTF 5	\$300.00				
N 72 WBTV 10/08/12 10/08/12 WBTV News 6a	6-7a	:30	NM	2	\$1,150.00
Week: 10/08/12 End Date Weekdays Spots/Week 10/14/12 2 2	<u>Rate</u> \$575.00				
N 73 WBTV 10/02/12 10/05/12 WBTV News Primetime	M-F 7p-730p	:30	NM	4	\$2,800.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/01/12 10/07/12 -TWTF 4	\$700.00	.20	NIM	10	£4 000 00
N 74 WBTV 10/02/12 10/05/12 The Early Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	7-9a <u>Rate</u>	:30	NM	12	\$1,800.00
Week: 10/01/12 10/07/12 - TWTF 12	\$15 0.00				
N 75 WBTV 10/08/12 10/08/12 The Early Show	7-9a	:30	NM	3	\$1,125.00
Week: 10/08/12 End Date Weekdays Spots/Week 10/14/12 3 3	<u>Rate</u> \$375.00				
N 76 WBTV 10/02/12 10/05/12 Millionaire	M-F 730p-8p	:30	NM	4	\$3,100.00
Week: Start Date End Date Weekdays Spots/Week 10/01/12 10/07/12 - TWTF 4	Rate				
Week: 10/01/12	\$77 5 .00	:30	NM	1	\$4,800.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	'	φ4,000.00
Week: 10/01/12 10/07/12 1 1	\$4,800.00				
N 78 WBTV 10/05/12 10/05/12 Fri Prime Hour 1	8-9p	:30	NM	1	\$1,000.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$1,000.00				
N 79 WBTV 10/06/12 10/06/12 WBTV 11p News / Sat.	11p-1135p	:30	NM	1	\$350.00
Week: Start Date End Date Weekdays Spots/Week 10/01/12 10/07/12 1- 1	<u>Rate</u> \$350.00				
N 80 WBTV 10/06/12 10/06/12 WBTV Sat 5a News	5-6a	:30	NM	1	\$200.00
Start Date End Date Weekdays Spots/Week	Rate	.00		•	Ψ200.00
Week: 10/01/12 10/07/121- 1	\$200.00				
N 81 WBTV 10/06/12 10/06/12 WBTV Sat 6a News Start Date End Date Weekdays Spots/Week	6-7a Rate	:30	NM	1	\$325.00
Week: 10/01/12	\$325.00				
N 82 WBTV 10/06/12 10/06/12 WBTV Sat 7a News	7-8a	:30	NM	1	\$400.00
Week: Start Date End Date Weekdays Spots/Week 10/01/12 10/07/12 1	<u>Rate</u> \$400.00				
N 83 WBTV 10/06/12 10/06/12 CBS Saturday Early Show	8-10a	:30	NM	1	\$225.00
Start Date End Date Weekdays Spots/Week	Rate	.50		•	Ψ==0.00
Week: 10/01/12 10/07/121- 1	\$225.00				
N 84 WBTV 10/07/12 10/07/12 Sun Prime Hour 4 Start Date End Date Weekdays Spots/Week	10-11p Rate	:30	NM	1	\$4,000.00
Week: 10/01/12 10/07/121 1	\$4,000.00				
N 85 WBTV 10/07/12 10/07/12 WBTV 11p News /Sun	11-11.35p	:30	NM	1	\$155.00
Week: 10/01/12 End Date Weekdays Spots/Week	<u>Rate</u> \$155.00				
N 86 WBTV 10/07/12 10/07/12 Face the Nation	1130a-12n	:30	NM	1	\$500.00
Start Date	Rate			•	
Week: 10/01/12 10/07/121 1	\$500.00	.20	N 18 4	4	#400.00
N 87 WBTV 10/07/12 10/07/12 WBTV Sun AM News	6-7a	:30	NM	1	\$120.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions



	Contract / Revision 829764 /	<u> </u>	Alt Order #
Contract Dates 10/02/12 - 10/08/12	Product OBAMA FOR AME	RICA	1537
Advertiser Obama for America 2012			nal Date / Revision /28/12 / 09/28/12

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Sp	ots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$120.00				
N 88 WBTV 10/07/12 10/07/12 Sun Prime Hour 1	7-8p	:30	NM	1	\$5,000.00
Week: Start Date End Date Weekdays Spots/Week 10/01/12 10/07/12 1 1	<u>Rate</u> \$5,000.00				
N 89 WBTV 10/07/12 10/07/12 CBS Sunday Morning	9-1030a	:30	NM	1	\$900.00
Week: 10/01/12 End Date 10/07/12 Weekdays 21 Spots/Week 1	<u>Rate</u> \$900.00				
N 90 WBTV 10/02/12 10/07/12 Sun Prime Hour 3	9-10p	:30	NM	1	\$2,200.00
Start Date Week:End Date 10/01/12Weekdays 1Spots/Week11	<u>Rate</u> \$2,200.00				
N 91 WBTV 10/04/12 10/04/12 Thur Prime Hour 1	8-9p	:30	NM	2	\$4,800.00
Start Date Week:End Date 10/01/12Weekdays 2Spots/Week2	Rate \$2,400.00				
N 92 WBTV 10/04/12 10/04/12 Thur Prime Hour 2	9-10p	:30	NM	1	\$3,300.00
Start Date Week:End Date 10/01/12Weekdays 1Spots/Week111	Rate \$3,300.00				
N 93 WBTV 10/02/12 10/02/12 Tue Prime Hour 1	8-9p	:30	NM	1	\$3,000.00
Week: 10/01/12 End Date Weekdays Spots/Week 10/01/12 10/07/12 1 1	<u>Rate</u> \$3,000.00				
N 94 WBTV 10/02/12 10/02/12 Tue Prime Hour 2	9-10p	:30	NM	1	\$6,600.00
Week: Start Date End Date Weekdays Spots/Week 10/01/12 10/07/12 1 1	<u>Rate</u> \$6,600.00				
N 95 WBTV 10/03/12 10/03/12 Wed Prime Other	9p-11p	:30	NM	1	\$3,400.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	Rate \$3,400.00				
N 96 WBTV 10/03/12 10/03/12 Wed Prime Hour 1	8-9p	:30	NM	1	\$2,400.00
Week: 10/01/12 End Date Weekdays Spots/Week 10/01/12 10/07/12 1 1	<u>Rate</u> \$2,400.00				
N 97 WBTV 10/03/12 10/03/12 Wed Prime Other	9p-11p_	:30	NM	1	\$3,400.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	Rate \$3,400.00				
N 98 WBTV 10/08/12 10/08/12 Rachael Ray	10a-11a	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$100.00				
N 99 WBTV 10/08/12 10/08/12 WBTV News at 4p	M-F 4-4.30p	:30	NM	1	\$525.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$525.00				
N 100 WBTV 10/08/12 10/08/12 WBTV News at 5p	5p-5:30p	:30	NM	1	\$700.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	Rate \$700.00				
N 101 WBTV 10/08/12 10/08/12 WBTV News 530a	530-6a	:30	NM	1	\$500.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$500.00				
N 102 WBTV 10/08/12 10/08/12 WBTV News Primetime	M-F 7p-730p	:30	NM	1	\$700.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$700.00				
N 103 WBTV 10/08/12 10/08/12 Millionaire	M-F 730p-8p	:30	NM	1	\$775.00
Start Date Week:End Date 10/08/12Weekdays 1Spots/Week111	<u>Rate</u> \$775.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



	Contract / Revision 829764 /	n Alt Order #
Contract Dates 10/02/12 - 10/08/12	Product OBAMA FOR AME	Estimate # ERICA 1537
Advertiser Obama for America 2012		Original Date / Revision 09/28/12 / 09/28/12

					Spots/			То	tals
*Line Ch Start Da	ate End Date De	escription	Start/End Time	Days	Length Week	Rate	Type	Spots	Amount
Start Date	End Date Week	days Spots/Wee	k Rate						
N 104 WBTV 10/07/12		ın Prime Hour 3	9-10p		:30		NM	1	\$2,200.00
	End Date Week 10/07/12	<u>days</u> <u>Spots/Weel</u> 1	<u>k Rate</u> \$2,200.00						
N 105 WBTV 10/06/12	2 10/06/12 NO	CAA Football Reg Gam	e 1 12n-330p		:30		NM	2	\$800.00
	End Date Week 10/07/12		<u>Rate</u> \$400.00						
N 106 WBTV 10/06/12		CAA Football Reg Gam			:30		NM	1	\$600.00
	End Date Week 10/07/12	<u>days</u> <u>Spots/Weel</u>	<u>Rate</u> \$600.00						
7700K. 10/01/12	10/01/12	5	Ψ000.00						^
					Total	S		147	\$99,065.00
Time Period	# of Spots	Gross Amount	Net Amount						
10/01/12 -10/08/12	147	\$99,065.00	\$84,205.25						
Totals	147	\$99,065.00	\$84,205.25						
Signature:			Dat	e:					
									